

## WRCC Board Meeting – March 20, 2006

Present: Joe Bolan, Donna Bourne, Ariel Evans, Andrew Hirsch, Ed Lambuth, Rob Peterson, Greg Small

- 1) Minutes of Feb, 16, 2006 meeting were accepted and will be posted on the WRCC website.
- 2) Rob reported that the balance in our bank account was \$10,974. We've spent \$357 on newsletters, Jan. – March. The banquet cost \$966. 2006 Century expenses thus far at \$384, the majority of which went towards our first mailing of postcards to last year's riders. We've taken in \$486 in 2006 dues. Ultimately, payment of dues should result in income of close to \$2000.
- 3) Andy presented a draft of a survey that will be made available to the membership on the WRCC website. The goal of the survey is to obtain input from the membership as to how to improve the club. A message will be distributed to the membership via the listserve when the survey is ready to go "live."
- 4) All Club Rides were discussed at some length. The Board supported the notion of reviving the All Club Rides in an effort to foster greater interaction among the club members. The following motion was made and accepted by the Board:  
Starting with the May Ride Calendar, every Tuesday and Thursday will be reserved for All Club Rides originating from Mayflower Mill and Burtsfield School, respectively. No other rides will be scheduled for Tuesdays and Thursdays. The May newsletter will include directions to these starting points. Joe B. will ask Charlie Myer if he can provide route maps suitable for riders in each speed group.
- 5) Brief discussion of the National Trails meeting. The club would benefit greatly if a member would assume the Advocacy Chair, vacated by Sandy Laing. Joe will mention this in the next newsletter.
- 6) 2006 Century:
  - a. Design for T-shirts and brochures is completed.
  - b. Visitor's Bureau will mail our brochures and those for the Zoo-Run-Run to the combined WRCC/Columbian Park Zoo mailing list.
  - c. Ariel has mailing labels for all Indiana bike shops. We will mail an appropriate number of brochures to each shop.
  - d. Janet B. will troll the web for contact information for bike clubs in bordering states.
- 7) New Business:
  - a. Discussion of how to do more to promote cycling in the community. Visitor's Bureau is very supportive of cycling and would split the cost of bike racks with the club. We will look into placing bike racks in local (neighborhood, county, state) parks such as Happy Hollow, Ft. Ouiatenon, Prophet's Town...
  - b. Feedback from Hodson's Bay: The WRCC's reputation in the community is not as good as it could be (putting it diplomatically). We are not considered a friendly group and we sometimes violate traffic laws. The

Board believes that we all need to do more to develop a positive image within the community. Hodson's is going to sponsor a May community ride. We will encourage the WRCC membership to turn out in large numbers to support Hodson's ride. In addition, we will partner with Hodson's in distributing bike toys at the Family Ride this August.

8) Next Board Meeting: April 17, 7 pm @ Manicini's.