

March 2019 WRCC Board Minutes
MCB acting as secretary

- Present: Pat Boling, Randy Putt, Lia Bersin, Courtney Brubacher-Zolman, Allen Hackney, Gary Broullaird

- 1. Voted Gary into Board - Molly motioned, Courtney seconded
- 2. Secretary/VP Vacancies -
 - a. Continue beating bushes
 - b. Rotating secretary jobs until someone is recruited
- 3. Move to vote in Ryan as president, Rob as treasurer and Andy Hirsch as WRR coordinator - all present in favor

- 1. WRCC Board re-introduces itself to each other
 - a. Randy is in until 2021
 - b. Lia is in until 2021
 - c. Allen is in until 2021
 - d. Gary is in until 2020
 - e. Courtney is in until 2020
 - f. Molly is in until 2020
- 2. Open positions:
 - a. Anti-leads
 - i. Jeff Stewart, Carol Moffett, Dave Simon, Melissa McCurley, Drew Hallett, Caleb Benton, Iskra Benton, Kevin Luse, Debbie Ramirez, Britt Brown
 - b. Leads:
 - i. Rene Figureoa, Kevin Luse, Theresa Luse, Dave Bowden, Sarah Gardner, Sandy Taylor?, Maureen Northacker, Chris Yeomans?, Dan Gadbury?, Stuckeys, Klippel, Mary Charleson, Delmer Hensley, Tim Gavin,
- 3. Secretary Duties
 - a. Rotate duties
 - b. MCB for March
- 4. Ride Log Coordinator
- 5. 2019 Budget
 - a. WRR
 - i. Water - \$84 v. 150 gallons
 - 1. Allen to inquire CIBA about Water Buffalos
 - 2. Water Buffalo - \$\$ v. convenience
 - 3. WREC - Indiana American Water or another connection
 - ii. Donations - 60% to WREC is... good or bad?
 - 1. In-Kind donation levels = the same as monetary donations
 - 2. "Do you want to donate..." check box on sponsor form?
 - 3. Rob concerned about the accountability
 - 4. Advertising Business Expense instead of Charitable Donation
 - 5. IF we are to give us money, we would give you for a certain level, 2 ride registrations in exchange
 - iii. Discussed history of WRR donations... again.
 - b. Banquet

- i. As an Event on Membership Works
 - 1. Holds registrers accountable for actually coming
 - 2. We get their \$10 and are not out money if they no-show
- ii. Is there a cheaper way?
 - 1. We potentially spent about \$800 more than 2018
- c. 2019 Fiscal Year
 - i. At this time, we are up slightly for 2019 revenue
 - ii. Projected \$6,800.00 YTD for dues from Membership Works
 - iii. Bike Bucks - are up at \$185 more in 2019 than 2018
 - 1. Would you resent leading rides without compensation?
 - a. Randy is surprised that we "pay" for leaders
 - b. Allen thinks it is a motivator for a calendar ride
 - c. Are sweeps important? For F, E, D rides, absolutely necessary.
 - d. Gary doesn't think it's that necessary
 - 2. Without knowing projection of who is cashing in this year and who is leading rides to get them next year, it's hard to estimate how much we are potentially giving away
 - 3. Could HBC offset a certain percentage?
 - 4. Could we award top ten ride leaders with Bike Bucks?
 - 5. Could we put expiration date on Bike Bucks?
 - iv. Large Expenditures that benefit club members
 - 1. Banquet - a luxury, not an advertised benefit
 - 2. T-shirts
 - a. For first time 1,000 riders only
 - b. Pay for a shirt in years to follow
 - c. Move category
 - 3. Bike Bucks
 - 4. Bonfire
 - v. Let's say that we continue to give free benefits and promises but end up in a hole, we are going to be in quite a bit of trouble
 - 1. Start the conversation with members in Paceline/Blog about benefits, about bike bucks, etc.
 - 2. Survey membership, figure out what they want
 - 3. Discuss it now, do not discuss at the end of the year
 - vi. Ride Leaders
 - 1. Experienced with inexperienced co-leaders
 - 2. Ride with GPS
 - a. Rob has access
 - b. Rob will look into cleaning up the routes, comes up with guidelines on how to use
- d. Month Out:
 - i. April 15th - 6 pm MONDAY
- e. NRC
 - i. Dennis declined to come
 - ii. Dennis maintains the storage unit (Ryan, Kay, Rob have access to it)
 - iii. Tippecanoe Animal Hospital LLC sponsoring NRC
 - iv. Discuss budget for 2020