

WRCC Board Meeting September 18, 2019

Members Present: Randy Putt, Ryan Stremke, Gary Brouillard, Dave Bowden, Lia Bersin, Allen Hackney, Britt Brown, Andy Hirsch by phone for WRR.

The August Board meeting minutes were approved.

The board voted to approve Britt Brown as Secretary. Molly Cripe Birt and Denis Figuero voted in absentia.

Treasurer's Report

Beginning balance August 1 = 8129.86

Need August bank statement to complete.

August 3 Molly set up a form on Membership Works through the WRC C website with Britt Huff to allow for the Women's Ride to utilize an online payment format to purchase Women's Ride jerseys. The form was closed on August 12. 17 jerseys were ordered online, and an order was placed on August 13 by Britt Huff. On August 18, Britt asked for a refund of 1159.91, which Molly verified and Ryan approved on August 20. The money had already been paid by members to the club account. Britt used personal funds to pay for the order from Pactimo. The club is now reimbursing Britt for that expense.

WRR recap. Call to Andy Hirsch

The number of paying riders was not available.

Thanks to Alan for creating the pivot table for the responses. There were 80 responses to the survey. Responses were better than 2013-2018 period. What changed in 2013? Where did we lose riders? 13 Dayton riders dropped out after 2013. Prior to 2013 the ride started from Dayton.

80% of riders come from Indiana. Reaching out beyond 60 mile radius is not worthwhile.

Date for next year August 15 or 22. No conflicting events are currently on the Lafayette/West Lafayette community events website. Waiting until later has advantages. Later is better for avoiding fresh chip and seal. It takes 3 weeks to mark, and hold the preview rides. Purdue students return. They comprise a very small number of riders. Labor Day is September 7 in 2020 so the 29th is also possible. Need to check if there is a Purdue home game. The date for CASA is unknown and not announced before November. It depends on Subaru's production schedule.

A meeting to discuss the WRR will be held Saturday, September 21 at 2pm in the McAllister meeting room at the downtown Tippecanoe County Public Library. Final numbers should be available. Dennis Figuero has a list of the pre-registered riders but the day of ride riders are on paper. Gary thought there were 292 riders. We don't track volunteers. The system of ham radio operators needs improvement. Mobile sag operators are hard to get. People coming to the Fountain stop complained of getting lost in Attica. Additional points of concern were the food trucks, and a suggestion to replace existing canopies with something easier to set up. This was tabled to discuss in October or November.

Tech updates

There is no update on a curator for Ride with GPS.

Drew has identified the bugs and will fix the administrator page for the mileage log.

The extra charge for membership works is for two months. The minutes were changed to reflect the change. The password has been re-set. Dennis has his own log-in.

Web host has been renewed for another year.

WRR can be used to promote different rides; Training Program, Women's Ride, other events. Send special events to Molly to update main page.

Finance

What should we do with funds? A set amount should be designated to keep in our account. The WRR is the main income for the club. It is dependent on weather. 2 years ago we broke even. This year we had good sponsorship. Thanks to Alan and Britt for soliciting sponsorships. Lions Club covering insurance was a big savings. Money is needed leading up to ride. Gary made a suggestion to define how much it costs to put on WRR and keep a cushion that is enough to put on the ride without sponsors. Ryan suggested an operating budget and reserve budget. Insurance should be built into the operating budget. Insurance costs increase when there are more members. Is there a trigger than should cause dues to increase? Membership in 2002 was about 100 members and is 3 times larger now.

Lia found discrepancies in the budget. \$40 is attributable to jerseys. Stripe fees.

Fall Event

Simons are unable to host this year. A proposal was made to reserve a shelter at Ross Hills and organize rides from there followed by a carry in. The club will provide paper products, ice, water, hot dogs and hamburgers. There is no cost to reserve a shelter. A \$25 donation is suggested. The large shelter has electricity. Oct 19-20 was selected as the date with the least conflicts. There are no major rides or events except the Purdue Half Marathon. Gary will call to reserve the shelter from 9am-dusk. Ride leaders will be recruited for rides at all levels. Rides will be scheduled to be back by 3pm. \$300 is budgeted.

Membership database.

Lia is removing duplicate accounts. So far there are about 7.

Molly will export WRR riders to a separate location.

Courtney is handling list-serve.

Banquet

Last year's banquet lost money. It was suggested that we check out other locations. Carnahan Hall and the Outpost were suggested. There was discussion about whether the club should pay for dinner or if there should be an option to pay on the website.

The October meeting will be held before the picnic, either the week of 7th or 14th. The time will be moved up.