



Minutes for September 8, 2015

Board members present:

Tom Moffett
Carol Moffett
Dennis Figueroa

Andy Hirsch
Howard Grabois
Pat Boling

Laura Furey

Review of Treasurer's report:

Wabash River Ride (WRR) reserve: \$8,000
Total balance \$11,948.05
Operating balance of \$3,948.05

Wabash River Ride
Income: 12,500
Expenses: 9,800
Profit: 2,600
Food finders: 600
Net Profit: 2,000

Wabash River Ride

- Possibly do away from free t-shirts. Move to wicking t-shirt, pay \$10
- Propose \$5 increase per rider
- Google and Facebook costs are high per rider, however, they bring in riders from far away
- Dave Simon mentioned that he can get port a johns for less
- Advertising – place flyers at other rides (Holland Hundred)
- Websites- active.com or bike specific events
- Break out sending out mailings to other bike shops 10 people/10 bike shops per person
- Envelope stuffing party, tap into members connections elsewhere

Well received by riders. More variety of food at Cicott. Music was good at Cicott, possibly expand to the Fort. Think about providing more instructions/guidelines for volunteers on how to set up food.

Storage Space

Currently \$35/month. Change to a WRR expense.

Web hosting

Is getting quite expensive, and looking at options. Other options for approximately \$15/month vs \$60. Questions: who is going to migrate website. Can we switch our domain to a new service that will host website and domain?

Fall Bash

Dave Simon will be happy to host again. Aim for November 7, rain date November 8.

Art Students at Jeff

Ask for students to design shirts. 2 students will win \$100 for winning design.

Banquet

Need to make reservation for February

Bike Policy

Two sets of meetings going on to improve bicycle infrastructure in Lafayette, West Lafayette, and Tippecanoe County. Take back the lane ride last Saturday in September. Bike lanes of 52 and Cumberland by Walmart. Melissa brought up idea of partnering with local police to provide bike lights to those who were riding without them. Set up booth at Purdue Orientation (Boiler Bridge Bash) for bicycle safety.

Bicycle Indiana Registration

Occurs in early Winter

Next Meeting: October 6, 6:00pm

Meeting adjourned