



March 22, 2016 WRCC Board meeting  
Agenda and minutes (see below)

Present: Pat Boling, Andy Hirsch, Tom Moffett, Dennis Figueroa, Dave Smith, Melissa McCurley, Ryan Stremke and James Gross. (Bob Mrzlack and Laura Furey were away)

Welcome the new board, elect officers (ratify presidential election and choose a VP)

Guest: James Gross to talk about the Gravel Road Ride on April 30, 2016

- Dividing responsibilities that Howard or Pat used to do: calendar (Skip Eads has volunteered to do this)
- Membership chair (Dan Gadbery?)
- email blasts for the WRCC; online registration for the WRCC; the Lafayette Convention Center matching fund grants for advertising the WRR
- getting a new activism chair in place, networking around bicycle advocacy (especially with Bicycle Lafayette)

New rider callout in early May -- we need to get it organized & publicized

For discussion: do we need ride coordinators any longer?

For discussion: should we have a beginning of the season session for (would-be) ride leaders?

**Welcome the new board, elect officers (ratify presidential election and choose a VP)**

We chose Andy Hirsch to be our VP, and James Gross to be the 6<sup>th</sup> Board member in Andy's stead.

**Guest: James Gross to talk about the Gravel Road Ride on April 30, 2016**

He talked about the ride at some length: it's a rogue ride, doesn't cost anything to do it, no sponsor. The ride is taking off from a house on Three Sisters road near 450 N (I think). All riders will sign a waiver (for John Klemme's Air BnB, for those doing the 63 mile ride, and the usual WRCC waiver for those doing the 35 miles gravel ride). The rides will start at 10:00 am; the 35 milers will be back in about 2.5 hours and the 63 milers in maybe 4 hours. There won't be any food, it's a bring your own food event. There might be some bottled water somewhere in the middle of the 63 mile course, and there will be a cooler with water & some People's Beer at the end. We'll need a WRCC ride leader (Pat volunteered; James thought that Mike Lockwood might be willing to do the 35 miles route too).

Publicity through our club Facebook page, and via word of mouth (James hasn't posted it yet but will). We talked about trying to get the word out to the Purdue Cycle Club, Champaign-Urbana, the TMBA (James is on top of most of this). James will arrange with Dennis and/or Andy to borrow a canopy and cooler or 2 from the club; he also wants a long table, but we don't own one, so James will try elsewhere

for that (Dave Simon has these). They will have a good GPS route and some kind of readable map (Mike Lockwood might be able to print one; Ryan is also willing to work on making it legible).

**Dividing responsibilities that Howard or Pat used to do: calendar** -- Skip Eads has volunteered to do this.

**Membership chair:** Dan Gadbery does this, Pat will approach him about staying on top of the web-based new or renewed memberships, and find out from Howard how to sign people up for the list serv.

**email blasts for the WRCC:** Dennis will take care of this using Wild Apricot

**online registration for the WRR:** someone needs to be available to answer questions about the ride: Pat can be listed for this, but would be best if Andy or Dennis took care of monitoring glitches and progress of registration for the WRR.

**the Lafayette Convention Center matching fund grants for advertising the WRR:** Pat will see what the deadline is for the grant application. If we get extra money, it's good, but people weren't sure that spending on Facebook and Google ads was all that cost effective (Dennis said few people mentioned hearing about the ride through these). Melissa suggested that we add a field on the Wild apricot registration page for the WRR, asking people where they heard about the ride, and Andy asked that we include a field about what distance people plan to ride, for food planning purposes. Dennis is the one who volunteered to make these changes in the WRR page; Andy is going to update the WRR form (which is still referring to the 2015 dates and intermediate deadlines).

**getting a new activism chair in place, networking around bicycle advocacy (especially with Bicycle Lafayette):** we discussed this; people thought the best idea was to approach Alfonso Gerbolini. Pat will contact him about this.

**New rider callout in early May -- we need to get it organized & publicized.** Pat will get the gazebo reserved for May 14 (and the 15 as a rain date) and let all know the date is firm. Ryan will do a callout poster to put up on FB, the club webpage, and post hard copy versions at the bike shops, etc. We talked about who could lead different pace groups.(Kevin Johnston and perhaps Delmer for B; Skip and Andy for C; Tom and Carol Moffett for D, and Gary for E).

**For discussion: do we need ride coordinators any longer?** Yes, people will contact the ride coordinators, so it serves some purpose. We talked a little about short-notice list serve announced rides, especially ones that conflict with calendar rides. Suggestion was that we should keep an eye open for patterns of this happening recurrently, and speak to the culprit in person. This sounds like a good plan.

**For discussion: should we have a beginning of the season session for (would-be) ride leaders?** Maybe so, announce it as a place new, would-be and returning ride leaders could get together to talk about best practices. But Dave pointed out that we already have guidelines on the club webpage that are commonsensical (e.g., taking notice of new riders, keeping an eye on stragglers, making sure no one gets left behind). Idea would be to meet on a weekend or evening sometime at the Brew Pub or People's for an hour or so. People who are experienced could come or not as they pleased. Some people think that all larger rides need sweeps.

**Next meeting:** April 18 (Monday) at 6:00 pm